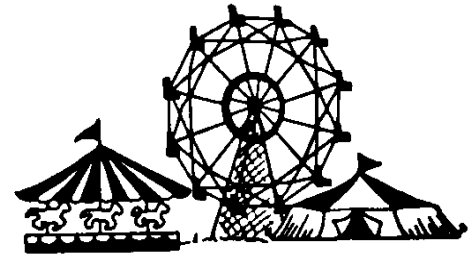


Citrus County Fair
11th Annual Truck & Tractor Pull
January 29 - 31, 2010



2010 SPONSORSHIPS

PERFORMANCE DAILY SPONSOR

3 AVAILABLE AT \$1495.00 EACH

- Sponsor will be named as the exclusive Friday, Saturday or Sunday Performance Sponsor. 1st one to make payment will have choice of day sponsored.
- Sponsor logo will be tagged on the Sled.
- Sponsor name or logo will be tagged on all advertising.
- The announcer will prominently identify sponsor during the selected performance.
- Sponsors signs/banner will be prominently displayed in arena. (Sponsor to provide sign/banner)
- Sponsors will be permitted to display their products at each performance (20' maximum) with prior approval of Citrus County Fair. Location to be designated by the Truck & Tractor Pull Committee.
- Sponsor will have a 1/4 page ad in Program Book
- Sponsor will receive 8 - 3 day tickets.

SLED SPONSOR

\$995.00 EACH / UNLIMITED

- Sponsor name or logo will be tagged on the Sled.
- Sponsor name will be tagged on all flyers.
- The announcer will prominently identify sponsor during the performance.
- Sponsor will have name in Program Book.
- Sponsor will receive 4 - 3 day tickets.

GOLD SPONSOR

\$495.00 EACH / UNLIMITED

- Sponsor name will be tagged on all flyers.
- Sponsor will have name in Program Book.
- Sponsor will receive 2 - 3 day tickets.

BOOK ADS

ALL ADS MUST BE CAMERA READY.

- Business Card Ad \$50.00
- 1/4 Page Ad \$75.00
- 1/2 Page Ad \$125.00
- Full Page Ad \$225.00

ARENA SPONSOR

\$200.00 EACH / UNLIMITED

- Sponsor sign/banner will be displayed. (Sponsor to provide sign/banner)

FRIENDS OF THE CCFA TRUCK & TRACTOR PULL

ANY AMOUNT ACCEPTED / UNLIMITED

- Sponsor will be listed in the Program Book.

